

A Grateful Heart

... overflows into a spontaneous thanksgiving to God. Thanksgiving day in Christian Science is an expression of deep gratitude to God for the blessings He is pouring forth to us continuously.

You are very welcome to join in attending this Thanksgiving day service and any of our Sunday and Wednesday services.

11 a.m.

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NEW DIRECTORS . . . Directors of VAC (Verified Audit Circulation) are shown here during a two-day meeting in New York City. Pictured are (front row, from left) Denton Harris, publisher, United Publishing Co. of Atlanta, Ga.; William E. Matthews, formerly of Young & Rubicam, VAC board chairman; Geraldine Parker Knight, VAC president, of Los Angeles; H. D. Fargo Jr., vice president, Telephony Publishing Co., Chicago; Edward Jobson Jr., executive vice president, Jobson Publishing Co. of New York City; (back row, from left) Dave Porter, president, Bender Publications, Inc., of Los Angeles; Ralph Dorland, president and publisher, Detergent Age, Denville, N. J.; Sydney Shaer, products advertising manager, Olin Mathieson Corp. of New York; Robert C. Hood, associate media director, Campbell-Mithun, Inc., of Minneapolis; Mitt Spilberg, advertising manager, Southern California Publishing Co. of Los Angeles; Justin Gerstle, vice president and media director, Ted Bates & Co. of New York. The Press-Herald is a member of VAC.

Paint Firm Directors Vote Split

Directors of Standard Brands Paint Co., have voted a two-for-one stock split of its common stock, President Sid Greenberg has announced.

The split is subject to the stockholders' authorization of additional shares at the annual meeting to be held Jan. 9, 1969.

The record and effective date of the split will be Jan. 15, 1969.

There are currently 1,267,392 shares of common stock outstanding. The company currently has 2,000,000 shares authorized. At the annual meeting, it will ask to increase the authorization to 5,000,000 shares. Also at the annual meeting, the stockholders will be asked to authorize the creation of a class of preference stock of 1,000,000 shares.



COLLEGE REPORT

By ROBERT M. BERSI

Assistant to the President California State College, Dominguez Hills

American higher education performs three imperative social functions: research, special education, and general education; and the greatest of these is general education. I believe this to the core of me; it is the reason for my seeking out and becoming a part of this new college at Dominguez Hills. All my professional life, I have been a student of higher education, and never before have I come across such a unique academic plan — a plan which truly emphasizes breadth in education, as well as depth.

The methods of going about educating the public cannot be discussed extensively here. I simply urge the improvement of public and professional understanding of freedom: greater attention to the general education of that part of the public now attending colleges and universities. Today, research and special education command the colleges, and general education often takes the leavings. Among the many risky results of this uneven situation is the barbarism of which Ortega so eloquently spoke in his 1930 lecture—"Mission of the University." Observe the date, 1930, three years before the Nazis took over Germany and precipitated another chapter of the world's woes.

ORTEGA had been educated in German universities, and he had witnessed there and elsewhere in Europe the smothering of general education by research and professional education. In his lecture and in his book of the same year, "The Revolt of the Masses," he predicted the rise of Hitler and pointed to the universities as unconscious but nonetheless prolific seed-plots of totalitarianism. I quote a passage from his 1930 lecture: "The convulsive situation in Europe at the present moment is due to the fact that the average Englishman, the average Frenchman, the average German are uncultured; they are ignorant of the essential system of ideas concerning the world and man

which belong to our time. This average person is the new barbarian, a laggard behind the contemporary civilization, archaic and primitive in contrast with his problems, which are grimly, relentlessly modern

"Hence it is imperative to set up once more, in the university, the teaching of . . . the system of vital ideas, which the age has attained. This is the basic function of the university must be, above all else

"In the thick of life's urgencies and its passions, the university must assert itself as a major 'spiritual power' Then the university will once again come to be what it was in its grand hour: an uplifting principle in the history of the western world."

Need for New Blood Knows No Holidays

Suppose you needed blood and there wasn't any? Every minute of every day 10 units of blood are used to treat the sick and injured, according to Mrs. Gordon Jones, Red Cross blood donor recruitment chairman for the Torrance-Lomita Branch; "and that includes the 31 days in December when most of us are preoccupied with holiday preparations."

"If blood could be stockpiled, we'd step up our operation in the spring and fall, when donors are plentiful, and cut back during December to give them and the Blood Program staff a holiday.

"But since blood has a shelf life of only 21 days, we have to average our collections over 52 weeks a year to maintain the supply and make it available each day when needed," Mrs. Jones explained.

Every day is collection day at the Red Cross Blood Center at 1130 S. Vermont Ave. in Los Angeles to assure six-to-eight-hour fresh blood to those patients needing it, she added.

Volunteers Pour Batter For Improved Education

Pancake breakfasts sponsored by the Citizens Committee for Quality Schools are being held at 42 loca-

tions throughout the Los Angeles School District.

Area committee representative Del Hamre said that community volunteers will be pouring batter for better education from 7:30 to 11:30 a.m., Saturday, Dec. 7, at Wilmington Junior High cafeteria parking lot, 1700 Gulf Ave.

In addition to pancakes and syrup, sausages, orange juice, milk and coffee will be served.

Community groups, PTA members and secondary, elementary, and adult education school personnel are cooperating in this major event.

PTA President Mrs. Dan Jensen, chairman of the ticket sales, has distributed tickets to the PTAs at all pancake area schools. Each school has 400 tickets available. Donation is \$1.

Area high schools Cooper, Narbonne, and Banning are contributing musical talent for the breakfast.

This community venture will raise funds for a cam-

campaign for school facilities and provide an informal atmosphere for community and school persons to get better acquainted.

Pancake breakfast areas, in addition to Banning adult school, and high schools, include Dodson Junior High, Fleming Junior High, and Wilmington Junior High. Also included are the contributing elementary schools: Eshelman Avenue, Harbor City, Lomita, Mormont, President Avenue, Gulf Avenue, Hawaiian Avenue and Wilmington Park.

Police Jail Teen Girl

An unemployed waitress was arrested on prostitution charges Friday night at 2450 Pacific Coast Hwy. Jailed was 19-year-old Audrey Kristine Martensen of 3502 Senefeld Ave. Miss Martensen is six feet tall and weighs 140 pounds, police said.

Children's Fantasy Scheduled

A new season of children's theatre begins this month when the Redondo Beach Youth Theatre presents a musical fantasy, "Pegora the Witch."

Featured in the production are approximately 100 local young people who will sing, dance, and act their way through the comedy to be staged at Perry Park Recreation Center, 2301 Grant Ave., Redondo Beach, Dec. 6 at 8 p.m.; Dec. 7 at 2 and 8 p.m., and Dec. 8 at 2 p.m. Tickets will be available at the door for 50 cents.

The next production of the Youth Theatre, which is sponsored by the Redondo Beach Recreation and Parks Department, will be "Ali Baba and the Forty Thieves." Auditions will be held for interested young people at Perry Park Recreation Center, Jan. 14, 15 and 16, from 4 to 6 p.m. and 7 to 9 p.m.

Police Make Drug Arrest At Hospital

A 19-year-old Torrance girl was arrested Sunday for possession of dangerous drugs after she collapsed of an apparent overdose, police said.

Arrested at Harbor General Hospital was Susanne Bailey Greene of 930-C Arlington Ave. Police said doctors found a sack containing 20 red capsules resembling second and 23 white tablets resembling benzedrine hidden under Mrs. Green's clothing.

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